



# Mindset Software Technologies Business Presentation

You Set IT - We Deliver IT

LOVE WORKING WITH US

# DESIGNING

for the *(multi)*

# BIG PICTURE

# We make you look awesome

Mindset Software Technologies is a India based IT company specializing in Website Development/Designing Web App Development, Mobile App development, Online research, Cyber Security, SaaS and ERP Development , Developing Marketing/Sales Strategy, Documentation, Digital Marketing and Big Data.

Mindset uses an approach that results in business oriented design solutions. Our deep understanding of business and close collaboration with our clients helps us to identify the best suit for them. We help develop new ideas and breathe new life into old ones. We connect consumers to companies, companies to companies through every conceivable avenue. Most importantly, we do our homework and we make sure what we deliver will resonate in the marketplace.



**We're small ( we've got a fancy certificate to prove it).**

No smoke and mirrors here. Transparency is Mindset Software Technologies <mantra>. We have worked in more than 30 projects including design agencies, associations , nonprofits, small businesses and MNCs. There is no challenge too big or too small for the team in M.I.S.T.S whether it's luring attendees to an association meeting or motivating individuals to open their wallets for a worthy cause. MISTS focuses on result-oriented projects.

M.I.S.T.S began in 2013 with no - yes thats right few clients and has quickly grown a business built on reputation and quality service ( and of course damn good projects)

THE  
SMALL  
B!G

small changes that <spark> big influence

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The Secret

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# INGREDIENT

We make it pretty . but you probably  
want a pretty website that works

M.I.S.T.S is the <right> Choice for you.



IT'S NO LONGER  
**ONE WEB**

# Web Designing & Development

Design simplicity. This is the baseline for everything we do. Crystal clear design and simplicity of use, providing the ultimate user experience. This is our speciality - our websites simply work amazingly all round and that includes creating the perfect experience for your users no matter what device they're accessing your site through, whether it be a smart phone, tablet or a desktop. Whether it's branding, print, UI + UX we've got you covered. We strive to figure out the right solutions for your look to stand out amongst the rest.

# DIGITAL MARKETING SOLUTIONS

Mindset utilizes the cutting edge technology and excels in digital media marketing which includes search engine marketing services (SEM), search engine optimization (SEO), mobile Internet advertising, social media marketing services and display advertising service. Digital marketing is tomorrow's world as each and every day we roll out new strategies and have it implemented towards our clients growth.



## GLOBAL MOBILE DATA TRAFFIC

# GREW

# 70%

## IN 2012

Source: Cisco Visual Networking Index

## APPLICATION DEVELOPMENT

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Care for business-growth? Work with inventive thought-leaders. Get high-performance, profit-attracting and custom mobile apps. Take your app ideas to a new level. We let your brand create niche product and knowledge authority, in the busy online-era. Our methodologies are designed to help brands gain excellence. We turn sporadic app-ideas into steaming revenue. So, you taste the thrust of purpose-centric apps. We value the power of a smooth two-way communication. Share your ideas with our mobile app development SMEs. We will listen, guide and take your business-aspirations where you want them.

# WEB APPLICATION & SAAS



MINDSET helps you realize the true potential of cloud for better agility and reliability. When used properly, the cloud offers huge potential to increase your response time, make your product more reliable and cope with a sudden influx of customers. We help you solve any problems your business may be having by making use of all benefits of cloud technology.

Want to fill an industrial void with your SaaS solution? We have got your back. As a SaaS development company, we understand the business like the back of our hand. Now, let's build something amazing together!



# SEARCH ENGINE OPTIMIZATION

Search engine optimization is the most important aspect for every website to succeed. As other companies promise you many things, we honestly would like to let you know SEO is not a single day's game.

But we would make sure that we would stay long and provide you the best of it for an effective cost. SEO includes complex procedures and strategies which would be handled by our experienced SEO analysts.

# WEB SECURITY

In today's world, online threat and your website being hacked is drastically increasing. It only takes one vulnerability in one app to open your company to calamity. And increasingly alarming publicity about high-profile data breaches has your CIO and CEO concerned.

Now you would not have to worry about that. We would have all the incoming threats stopped by providing an intense security for your online business. This even includes 24\*7 online monitoring.



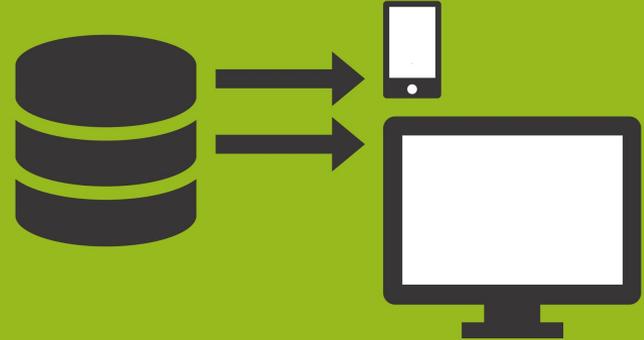
SO TELL ME  
**WHY**  
I SHOULD CARE



**RESPONSIVE**

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**DEDICATED**

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# Why Should Your Website Be Responsive?

## Scalable

We all know how fast technology moves. No matter what devices come out, we can guarantee your website will look great on all of them.

## User Experience

When your users have a frustrating experience they are less likely to contact you for your services. Give your users the best experience possible.

## Easy To Manage

Multiple websites are difficult to manage. With a responsive website, you only have one website and don't need to worry about content management for multiple sites.

## Better for SEO

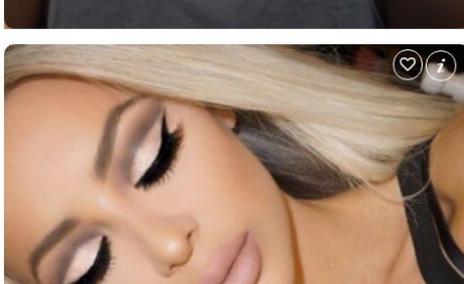
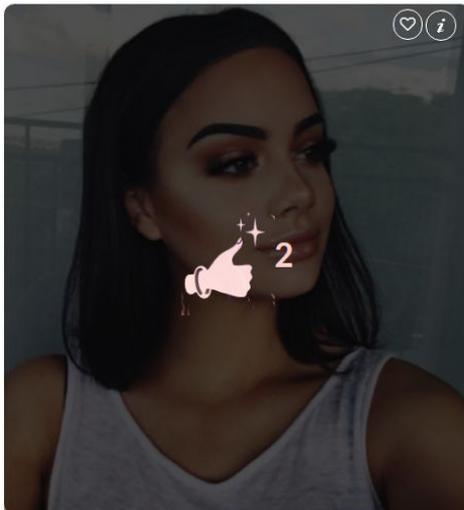
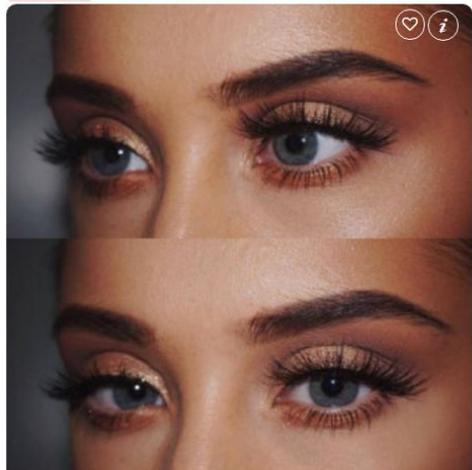
With a responsive website you don't need to worry about duplicate content on multiple domains. All of your content will be in one place easily accessible by any user whether they are desktop or mobile users.

# LANGUAGES , FRAMEWORKS & CMS WHAT OUR TEAM ARE EXPERTISED ON



**SOME OF OUR  
WORKS**

Enough about us . It's time to show off a bit



Pat Hiban's.....

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00:00 / 00:00



### FEATURED GUESTS ON PAT HIBAN INTERVIEWS REAL ESTATE ROCKSTARS



GRANT CARDONE



JOHN LEE DUMAS



ROBERT KIYOSAKI



KRISTAN COLE



KNOLLY WILLIAMS

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**HERITAGE SERVICE INFUSED WITH A SUPERIOR TECHNOLOGICAL PLATFORM IS WHAT SEPARATES DOUBLE DIVISION FROM THE COMPETITION.**

- CEO, DANNY D. ORTEGA



*"Business Is Business, Management Is Management, It's **OUR SOLUTIONS** That Make Us Different".*

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### THREE STICKS AT THE ADOBE

This weeks' post is about an awesome tasting room just off the Sonoma plaza called Three Sticks. The tasting room is actually housed within the historical Adobe building and provides several great areas for tastings. Three Sticks is owned by Bill Price who is a pioneer in the industry and owns several...

By Josh / October 14, 2016

1 COMMENT

### NOW POURING



#### 2013 AVIARY RED BLEND

October 10, 2016



#### 2012 DuMol Russian River Valley Pinot Noir

October 7, 2016



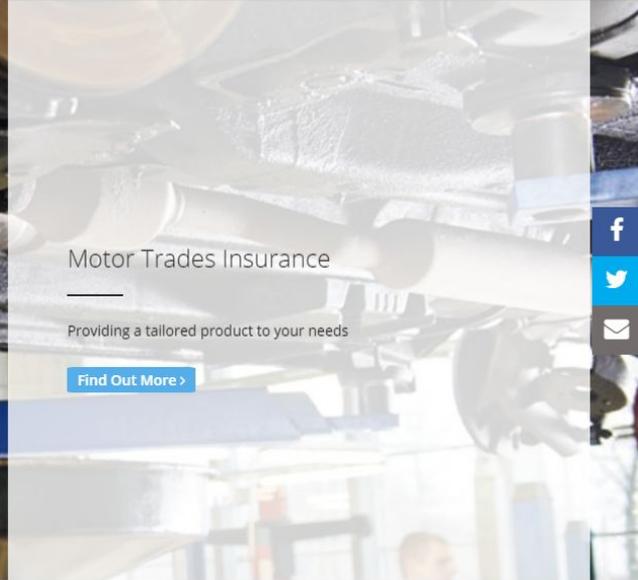
#### 2013 Quilceda Creek CVR \*\*Best Value Alert\*\*

September 23, 2016



#### 2013 Davis Family Vineyard Russian River Valley Soul Patch Pinot Noir Sonoma, CA

September 16, 2016



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## FEATURED APARTMENTS IN MELBOURNE CBD

- 

**Base Price: AUD 260**

ANCHOR ON PARAMOUNT 2B
- 

**Base Price: AUD 260**

ANCHOR ON PARAMOUNT 2 A
- 

**Base Price: AUD 250**

ANCHOR ON PARAMOUNT 2BEDROOM + 2BATH
- 

**Base Price: AUD 180**

ANCHOR ON FLINDERS TOP

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SALGADO**



## SOME OF OUR HAPPY CLIENTS

Mindset Software Technologies is an outstanding partner in the field of website design and graphics. They have designed and built two websites for my companies. In addition, they now handle (on an ongoing capacity) all of my graphic and document editing requirements. No job is too small or too large and their response time is unparalleled. Whenever I have project requiring a quick turnaround, they always come through! A++

**- MICHAEL J. PUEHSE - BAJA YUCCA COMPANY**

It is a relationship that works. The level of communication and personal interest they share with our needs, far outshine, the past experience had with their competitors. If you want good pricing a personal touch and communication they deliver!

**- JASON L ADAMS, COO - DOUBLE DIVISION**

Mindset Software Technologies delivers more than just excellent web development work, they deliver competitive advantages and extraordinary value. I recommend them with great confidence as one of the top companies in India! It is easy to work with them and very friendly in nature !

**- TOBY SALGADO - SUPER AGENTS LIVE**

I have been working with Tim and the entire mindset team now for well over 3 months. I must say if dedication, quality and great communication is key to you and your team, Mindset is your choice. They go above and beyond to ensure their delivered service is what the customer is seeking. They are keen to seeing the vision of the client and bringing it to life in the form of a web based application. I'm grateful to be working with such a driven team. If you have a current web company or looking for the best Mindset is your best solution.

**- DANNY D. ORTEGA, CEO - DOUBLE DIVISION**

Tim and Mindset did an awesome job at 30% of the price I would have paid in the U.S. I can't believe the quality and the cost!!! Highly recommend Tim and his team!

**- PAT HIBAN - PAT HIBAN GROUP**

I have to express that if your looking for the best and for a company to treat you as a value as oppose to a check. Mindset is your team. They recently saved my team n delivering a one of a kind splash page for an event and turned it around with a tight deadline. Thanks for saving us Tim and Team!

**- EDDIE APLIN, CO FOUNDER - INE PICK**

Tim and his team have been amazing! They listen to what we want and then take action immediately. I appreciate their willingness to get things just the way we want them and to always solve a problem with a smile! They are hardworking and dependable. I would definitely recommend them to a friend!

**- NICK WALDNER , WALDNER WINTERS TEAM**

I had a call from this very kind well spoken gentlemen name Tim. He was from mindset software technologies. Tim was so personal, I knew he could understand my vision with me working in entertainment. From the start to very present time my contacts Tim and Chris have exceeded expectations. From negotiations of pricing on layout to webpages, it's been easy for me. I have received GREAT reviews about my website. I have referred other business owners to contact Mindset. I think the whole staff deserve 5 stars!!!!

**- DEREK - GROOMMYSTYLE.COM**

I am currently working with Chris at Mindset Software Technologies for the re-design of our website for Weddings In Jamaica. I feel so fortunate to be working with such a professional and responsive team, led by Chris, and hope they will showcase our website when completed. I hope that you will also consider using their services as I know you will NOT be disappointed.

**- KATHY CALVERT WITH WEDDINGS IN JAMAICA - FLORIDA**

Working with Tim and Chris for the launch of our new podcast has been a wonderful experience. They built our website from nothing to something amazing – fielding a lot of questions and revisions along the way without ever expressing any annoyance. The team is extremely quick to respond, handles feedback well and delivers an outstanding product.

**- SHIVANI PETERSON - BIGGEST LITTLE REALCAST - RENO**

Tim and Chris - This has been the best customer service I have ever experienced! These two are amazing. They work well together and separately, never missing a single detail. Anything we threw at them they handled with total competence and enthusiasm. Most importantly, they never made us feel like we were just another client. They have made this experience special. Thank you for all your hard work and your friendly attitudes! We appreciate you both :)

**- CHRISTINA YORK - BIGGEST LITTLE REALCAST - RENO**

Mindset has been an absolute pleasure to work with. Incredibly fast build and great customer service throughout. Since the site has been live they have provided quick turnarounds for minor tweaks that I have requested. Further, they have been great in providing guidance and tips as to how I can maximize my website experience for end users. Thanks Mindset!

**- JOSH PETERSON, THE VINE LESS TRAVELED**

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**THANK <YOU>**

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LOOKING FORWARD TO KICKSTART YOUR PROJECT

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